Individual Giving

As of October 18, 2018

	FY19 YTD		FY18 YTD		FY17 YTD	
Annual Fund: By Gift Level	**# of gifts**	**Amount**	**# of gifts**	**Amount**	**# of gifts**	**Amount**
Gifts $5,000+	1	$ 10,000	2	$ 12,500	2	$ 12,500
Gifts $2,500-4,999	4	$ 11,212	6	$ 16,752	9	$ 24,056
Gifts $1,000-2,499	1	$ 1,650	33	$ 37,650	32	$ 35,100
Gifts $500-999	2	$ 1,100	30	$ 15,000	25	$ 12,800
Gifts $1-499	68	$ 5,002	830	$ 65,812	837	$ 62,966
Annual Fund: By Source	**# of gifts**	**Amount**	**# of gifts**	**Amount**	**# of gifts**	**Amount**
Season Order Donation	3	$ 161	17	$ 2,610	30	$ 3,235
Single Ticket Order Donation	4	$ 511	34	$ 1,004	50	$ 2,456
HSR Alumni Initiative						
Program Insert - Fall			5	$ 4,100	10	$ 2,615
Program Insert - Christmas			12	$ 2,635	15	$ 1,264
Program Insert - Spring			8	$ 1,125	14	$ 1,675
Program Insert - HSR Concert			1	$ 150	6	$ 292
Program Insert - Covers			10	$ 1,640	3	$ 375
GiveMN			78	$ 6,205	84	$ 6,731
Direct Mail1 - Post-Thanksgiving			81	$ 12,412	69	$ 14,275
Direct Mail2 - EOY			135	$ 23,008	95	$ 18,700
Direct Mail3 - Access			35	$ 8,210	36	$ 5,055
Direct Mail4 - End of FY			157	$ 27,864	139	$ 37,808
Major Gifts	3	$ 15,712	2	$ 12,500	n/a	$ -
Board Gift	5	$ 5,650	21	$ 20,045	25	$ 21,800
Recurring Donations	48	$ 2,630	244	$ 12,526	237	$ 11,803
Matching Gifts			7	$ 1,890	4	$ 1,735
General	13	$ 4,300	54	$ 9,790	88	$ 17,603
TOTAL RECEIVED	**76**	**$ 28,964**	**901**	**$ 147,714**	**905**	**$ 147,422**
Avg. Gift Amount		**$ 381.10**		**$ 163.94**		**$ 162.90**
Current Pledges Receivable		$ 4,600.00		$ -		$ -
Goal		$ 153,000		$ 144,304		$ 130,000
% and Amount to Goal	22%	$ (119,436)	102%	$ 3,410	113%	$ 17,422
Retention Rate vs. Last Year		7%		57%		55%

Board Giving	**FY19**	
Received	$ 5,650	
Outstanding Pledges	$ 4,600	
TOTAL	$ 10,250	
Goal	$ 24,000	
% and Amount to Goal	$ 13,750	43%