CANTUS 2021-22 SEASON
Sales Report
as of July 23, 2022

	SUBSCRIPTIONS				SINGLE TICKETS				ONLINE (pay-what-you-can)					TOTAL			
	Revenue Goal	To Date	% of Goal	Tickets	Revenue Goal	To Date	% of Goal	Tickets	Revenue Goal	To Date	% of Goal	Tickets	Avg. Ticket	Revenue Goal	To Date	% of Goal	Paid Att.
My Journey Yours	5,500	7,998	145%	271	5,116	9,516	186%	292	8,376	9,272	111%	374	24.79	18,992	26,786	141%	937
Christmas with Cantus	8,750	9,380	107%	314	62,650	63,074	101%	1,937	21,792	20,385	94%	824	24.74	93,192	92,839	100%	3,075
A New World	5,500	6,745	123%	231	6,861	5,275	77%	167	5,025	8,910	177%	359	24.82	17,386	20,930	120%	757
Legends & Lies	7,500	7,242	97%	247	9,532	5,300	56%	255	3,142	4,588	146%	275	23.83	20,174	17,130	85%	777
Covers	8,500	7,070	83%	240	28,059	12,345	44%	385	4,713	8,069	171%	313	25.78	41,272	27,484	67%	938
Ramas y Raices	6,250	5,016	80%	175	10,391	8,935	86%	257	5,025	4,290	85%	188	22.82	21,666	18,241	84%	620
TOTAL	**42,000**	**43,451**	**103%**	**1,478**	**122,609**	**104,445**	**85%**	**3,293**	**48,073**	**55,514**	**115%**	**2,333**	**23.80**	**212,682**	**203,410**	**96%**	**7,104**
as of July 19, 2019	*55,500*	*49,814*	*90%*	*1,679*	*169,188*	*152,276*	*90%*	*5,326*	*n/a*	*n/a*	*n/a*	*n/a*	*n/a*	*224,688*	*202,090*	*90%*	*7,005*

SUBSCRIPTIONS			
Type	Revenue	# Packages	% Packages
six concerts	15,345	93	27%
five concerts	7,830	54	16%
four concerts	8,296	68	20%
three concerts	12,768	133	38%
TOTAL	**44,239**	**348**	**100%**

discrepancy due to subscriptions converted to online

ANNIVERSARY CONCERT & GALA				
	Revenue Goal	To Date	% of Goal	Paid Att.
Concert only, in-person	26,298	33,532	128%	553
Concert only, online	5,829	8,229	141%	345
Concert/gala packages	65,000	59,775	92%	243
TOTAL	**97,127**	**101,536**	**105%**	**1,141**

tickets only; not including budgeted $23,835 (auction) or $39,500 (fund-a-need).

RAMAS Y RAICES: BY DATE				
Date	Revenue Goal	To Date	% of Goal	Paid Att.
Landmark	1,833	1,864	102%	54
ASI	5,807	3,487	60%	112
Westmin. *pwyc*	4,386	3,925	89%	141
TMORA	4,615	4,675	101%	125
online	*5,025*	*4,290*	*85%*	*188*
TOTAL	**21,666**	**18,241**	**84%**	**620**
as of 7.19.19	*21,402*	*15,788*	*74%*	*520*

	CANTUS & CHANTICLEER			
	Revenue Goal	To Date	% of Goal	Tickets
In-person	94,790	72,283	76%	1,237
Online (total gross) *	8,931	45,266	507%	1,705
TOTAL	**103,721**	**117,549**	**113%**	**2,942**
	in effect			
	Revenue Goal	To Date	% of Goal	Tickets
In-person	94,790	72,283	76%	1,237
Online (w/o Ch. share) *	8,931	30,392	340%	n/a
TOTAL, less split rev.	**103,721**	**102,675**	**99%**	**n/a**

** Net revenue beyond videography break-even point was split with Chanticleer and functioned, in effect, like pass-through revenue. The lower chart accounts for the pass-through nature of Chanticleer's share of online revenue.*